

Max,

Here's a list of what you will need to study and my recommendations for the process.

I want to start with the items MSSEDCO (Door Controls) sells us since they provide the greatest profit margin. These are the items that I currently pay Search Kings to promote on Google and Bing. We are also paying for keywords regarding the door opener, but we'll start with the MSSEDCO products for now. This includes push buttons, transmitters and receivers, and other related products.

I suggest starting with the push button page, downloading the data and instruction sheets for each item, and starting a folder for all of this related material that you can reference when needed.

The website will provide a lot of information you can study at a pace that makes sense. Steady wins the race. Start by devoting at least 6 hours daily to the process and adjust up as needed.

Below is an image of a push button, as shown on the website.



As you can see, the images of the faceplate have a number/letter designation: 59H, 59HSS, 59W, etc.

The text also tells you that the wireless transmitter for this push button is a CPTX. Square transmitter in a box for a square push button. All subsequent push buttons on the page contain this info. For instance, the transmitter for a 59J is a CPTX-J, the transmitter for a 59R4 is a CPTX-R4, etc. Study this page. Get to know it, and then let's sit down and review it. Allow me to tell you what I know about this page. We can look at actual switches and discuss them.

You also see the links "Mounting Boxes" and "Kits". Follow the link on the website just to get familiar with where they go. Things will become clear by exploring.

This first page of buttons is one day's worth of work. Download the data sheets, look at them, and prepare questions for the things you don't understand, and we will discuss them.

You may want to (up to you, if you think it would be useful) create a cheat sheet for

## 59 Push Button

### 4" Square Faceplate

\$109.00 – Free Shipping in the lower 48.

Square stainless steel activation push button includes faceplate, backplate, rocker springs, Cherry micro switch, and screws. Can be used with [CPTX wireless transmitter](#) or hard-wired. [Mounting boxes](#) and [Kits](#) are available.

Available in red "Push to Exit" and braille.

[59 Switch Data Sheet](#)

[59 Switch Installation Sheet](#)

yourself like my example on the next page. You may only need this for a short time. I think you will quickly learn this without a cheat sheet. You decide.

Switch Name	Transmitter type	Surface Mounting Box #
59- (H, HSS, W, WSS, P, PLAIN)	CPTX	1020 or 1015 (Deeper box)
59J- (H, HSS, W, WSS, P, PLAIN)	CPTX-J	1010
59R4- (H, HSS, W, WSS, P, PLAIN)	CPTX-R4 (4" round)	1025
59R6- (H, HSS, W, WSS, P, PLAIN)	CPTX-R6 (6" round)	1030

Once you have the buttons page done, we'll need to have a meeting to discuss it.

The following day, you can do the next page of products. Same thing, DL the instruction and data sheets and review them. Etc.

After you have reviewed the information individually, we can discuss how things work together and discuss the finer points. We should do this in two weeks, giving you ample time to read all the material and email me a list of questions I can answer. We can then discuss the whole thing face to face.

The final piece is for us to sit down, where I can play the customer and ask you some of the more common questions. This is where you will pick up valuable real-world issues you will eventually deal with.

Next month, we can move on to studying the door opener and ramps and follow the same procedure outlined above.

Once we have the products out of the way, we can begin to discuss the business organization (or lack thereof.) and put that part of the puzzle in place. Including what a transition looks like. I want you to handle the day-to-day business in about 6 months. Totally doable with our dedicated effort and using our time wisely. After that, the following 6 months, I will be here to assist and answer questions. I will continue to handle some of the bigger jobs with regard to door openers and commercial ramps, given my knowledge of construction.

There will be some chaos in how this all happens; be open to that, ok? You will be challenged in new ways. Embrace that, and you will grow from the experience. And finally, work on staying positive, even if the sky is filled with clouds. It will make all the difference. Before doing any of the above work, take some time to center yourself. Use gratitude as a tool and visualize how you want this to play out. Manifest a future where you make 250,000.00 dollars a year and take this business to places I never did. There is much potential in this business, but it will require creative and positive thinking.

Let's make this happen, Max.

Here is a list of dates that I will be out of town. Plus a few odd days here and there.

October 23 through the 29

Dec 14 through Jan 2